



# TECHNOLOGY ENTREPRENEURSHIP BOOTCAMP (TEB 2025)

FROM IDEA TO IMPACT IN  
5 DAYS

INTENSIVE  
ALL DISCIPLINES  
INTERNATIONAL



University  
of Exeter

DEPARTMENT OF  
ENGINEERING







# Technology Entrepreneurship Bootcamp: diverse teams make strong startups

The University of Exeter hosted its third annual, international Technology Entrepreneurship Bootcamp (TEB) 9-13 June, 2025

This intensive, interdisciplinary program, led by UC Berkeley faculty Gigi Wang, and run by University of Exeter Department of Engineering's TEB Team Amber Strong-Yates and Dr Peter Melville-Shreeve, brought together innovative students from around the globe.

The 2025 cohort included participants from our partner university, King Danylo University in Ukraine. Valeria (Psychology 2<sup>nd</sup> Year) and Anastasiia (Law 2<sup>nd</sup> Year) were part of the winning team, Guesswork. Their venture helps small and medium-sized businesses optimise pricing through seamless A/B testing taking the "guesswork" out of profitability.

Congratulations to Valeria, Anastasiia and all involved in the winning team, a fantastic example of global collaboration and entrepreneurial spirit in action.

Gigi, Valeria, Anastasiia and Amber, Keynote speaker Sally Walters, and Team Empath AI (below, left to right)







University  
of Exeter



## Bootcamp statistics: TEB 2025

- 50 participants
- 40% Female, 60% Male
- 68% Undergraduate, 32 % Postgraduate
- Highly international, the TEB Bootcamp attracted students from over 15 countries ( China, France, Ghana, India, Indonesia, Italy, Kenya, Norway, Pakistan, Poland, Portugal, UAE, UK, Ukraine, USA)
- Studying 25 degree courses, everything from Engineering, Masters in Entrepreneurship, to Law, Business Management and Medicine.
- 16 entrepreneurial mentors
- 15 guest speakers

### Format

- 5 days, intensive, in-person, international and interdisciplinary
- No idea needed to take part, though great if you have one!
- Teams formed on day one – pitch to real investors on day five

### Impact

- The Bootcamp format is a highly impactful development experience
- Responsible entrepreneurship and innovation for a greener, fairer and healthier world
- Popular, high energy development experience at University of Exeter



University  
of Exeter

# Technology Entrepreneurship Bootcamp (TEB) 2025:

## Feedback

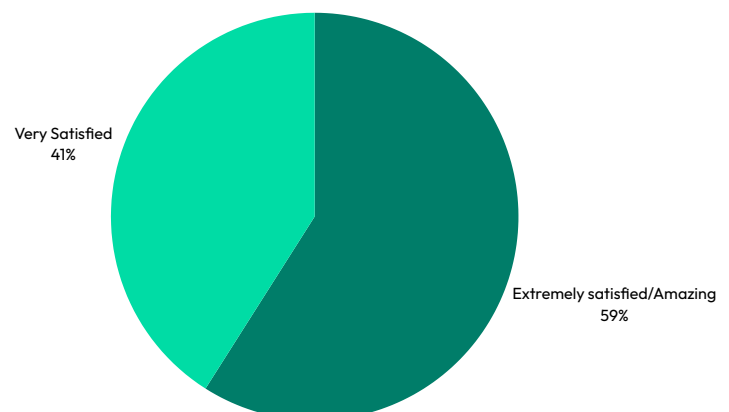
**Shraddha:**

**“Gigi's teaching style was so impactful. Key concepts were seamlessly memorable stories that stuck with me.**

**The motivational talks and guest speakers were truly inspiring, and the presence of Amber and Pete created a supportive and safe space to learn and grow.”**



### High Student Satisfaction







# TEB BOOTCAMP TEAM

**Third Annual Technology Entrepreneurship Bootcamp (TEB)  
by University of Exeter, Department of Engineering**

- Professor Ion Sucala, Head of Engineering, University of Exeter
- Gigi Wang - UC Berkeley Industry Faculty and MG-Team LLC
- Amber Strong-Yates, University of Exeter, Boyden Programme Enhancement Manager (Engineering, Innovation and Entrepreneurship)
- Dr Peter Melville-Shreeve, University of Exeter, Associate Professor in Technology and Innovation



University  
of Exeter





TEB 2025 winning team Guesswork, with Gigi Wang and Amber Strong-Yates (above)

Technology Entrepreneurship Bootcamp, run by University of Exeter's Department of Engineering is currently made possible by the philanthropic support of Exeter Engineering alumni Adam Boyden.

The Technology Entrepreneurship Bootcamp (TEB 2025) at the University of Exeter effectively balances academic learning with practical application, ensuring a transformative journey into technology entrepreneurship for all participants. This intensive five programme brings together international, interdisciplinary teams to develop innovative, customer-focused business ideas, culminating in a final pitch to industry experts and investors.

Participants gain critical skills for launching and sustaining successful ventures, while the program's interactive and interdisciplinary approach ensures a unique and enriching entrepreneurial journey. The diverse, hands-on, and intensive nature of the bootcamp prepares participants to navigate and thrive in the dynamic landscape of technology entrepreneurship.

The Technology Entrepreneurship Bootcamp at the University of Exeter offers a structured and dynamic program which ensures participants are well-prepared to navigate the complexities of launching and growing technology-based startups.



University  
of Exeter